Real Estate Advantage Program (REAP)

If you’ve ever bought or sold a home, you know that every penny counts. Now, through special arrangements for Rutgers employees and their family members, you can save hundreds or even thousands of dollars on your next real estate transaction through the **Real Estate Advantage Program\***.

The [**Real Estate Advantage Program**](https://www.duq.edu/assets/Documents/benefits/_pdf/Coldwell%20Banker%20Real%20Estate%20Discount%20Program.pdf) offered through **Coldwell Banker Realty,** partners you with an experienced real estate agent from their preferred nationwide network. The program offers **a rebate or commission reduction of 20% of the commission** (the side your agent represents) on the home that you are buying or selling when you close with your assigned agent.

In addition to the real estate assistance, **Coldwell Banker Realty** can connect you or your eligible family members with preferred providers for savings on Mortgage, Household Moving and Homeowners Insurance.

**To register for the program or for more information, visit** **www.RealEstateAdvantageProgram.com or call 800-396-0960.**

*\*The Real Estate Advantage Program is a free, no-obligation benefit program offered by Coldwell Banker Realty. The ability to pay a cash rebate may be modified or prohibited by law in some states. Participants must follow program guidelines to ensure eligibility*.

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